**Ideation Phase**

**LearnHub:Your Center For Skill Enhancement**

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| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID43500 |
| Project Name | LearnHub:Your Center For Skill Enhancement |
| Maximum Marks | 4 Marks |

**Customer Problem Statement Template:**

To build a platform that truly helps learners, we need to **understand their problems from their point of view**. This structured template allows us to step into their shoes and feel what they experience. The format goes like this:

**🔹 I am**

Who is the customer? Describe their identity or role in a few words.

**🔹 I’m trying to**

What is the goal they are working toward?

**🔹 But**

What is standing in their way?

**🔹 Because**

Why does this barrier exist?

**🔹 Which makes me feel**

How does the customer feel emotionally due to this problem?

This simple structure helps us **empathize** and **design solutions that truly solve their pain points**.

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | a college student | learn industry-ready tech skills | I can’t find good practical content | most platforms focus on theory and are not project-based | unprepared and anxious |